

PREPARED FOR

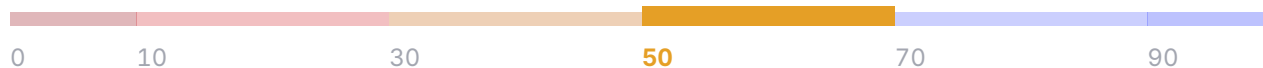
journeynapa.com

<https://journeynapa.com>

50/100

• AGENT READY

AI agents can handle basic tasks but gaps limit what they accomplish.



SCAN DATE	METHODOLOGY	INDUSTRY	CLASSIFICATION
April 21, 2026	v6.2	General	Confidential

Contents

01	Executive Summary
02	AI Agent Preference and Why It Matters
03	Scoring Methodology
04	Your Score at a Glance
05	Competitive Position
06	Priority Action Plan
07	Detailed Findings
08	Competitor Comparison
09	Implementation Roadmap
10	Two Paths Forward
11	About GradeForAI

01

EXECUTIVE SUMMARY

The essential findings from your AI agent readiness assessment.



Executive Summary

STRONGEST DIMENSION

80

Transaction
Completeness

WEAKEST DIMENSION

18

Data Reliability

PRIORITY FIXES

2

Identified

Right now, if a customer asks an AI agent to find a acupuncture in Napa, your business **may** be among the options presented.

Journey Wellness Center scored **50/100 (Agent Ready)** on AI Agent Preference. Your strongest dimension is **Transaction Completeness** (80/100) and your biggest gap is **Data Reliability** (18/100). Compared to acupuncture businesses in our database, you score higher than 85%.

This report identifies **2 priority fixes** that can meaningfully improve your score. The highest-impact change is improving your **Data Reliability** (currently 18/100).

The math: This report costs \$199. The fixes it identifies typically cost \$1,500 to \$5,000 to implement. The revenue they protect is ongoing: every customer an AI agent routes to a competitor instead of you is a customer lost permanently.

Source: GradeForAI Benchmark Database, n=480,000+ businesses scored. Methodology v6.2.

02

AI AGENT PREFERENCE

Why AI agents are becoming the primary interface between consumers and businesses.

AI Agent Preference and Why It Matters

AI agents are software that acts on behalf of users to accomplish tasks: scheduling appointments, comparing services, making purchases. Examples include ChatGPT, Google Gemini, Apple Intelligence, and Claude. These agents do not browse the internet the way humans do. They parse structured data, navigate accessibility trees, and interact with forms programmatically.

"Every company needs an agentic system strategy. This is the new computer." -- Jensen Huang, CEO of NVIDIA, GTC Conference March 2026

The Four Dimensions

GradeForAI measures AI agent readiness across four dimensions:

Agent Accessibility	Can AI agents physically navigate your site? Semantic HTML, form accessibility, CAPTCHA impact, keyboard navigability.
Transaction Completeness	Can AI agents complete the core transaction? Booking, scheduling, ordering, quoting, or purchasing.
Data Reliability	Is operational data structured, accurate, and consistent for reliable agent extraction?

Competitive Position

How does your readiness compare to businesses in your area and industry?

The businesses that achieve AI agent readiness first will capture the customers that AI sends. The ones that wait will lose transactions to competitors whose sites agents can actually use.

03

SCORING METHODOLOGY

How we measure AI agent readiness across four dimensions.

Our Scoring Methodology

GradeForAI's AI Agent Preference Score evaluates your business across 4 dimensions of AI agent readiness. Each dimension measures a distinct capability that AI agents need to physically use your website and act on behalf of your customers. Scores are industry-calibrated to ensure fair evaluation for your business category.

Capability Bands

BAND	SCORE	MEANING
● Agent Preferred	90-100	Fully operational for AI agents
● Agent Optimized	70-89	Strong with minor gaps
● Agent Ready	50-69	Basic tasks possible, gaps limit capability
● Agent Functional	30-49	Agents find you but cannot transact
● Agent Detected	10-29	Minimal agent interaction possible
● Agent Incompatible	0-9	Agents cannot use your site

Industry category for this report: **General**. Vertical-specific calibration ensures that a acupuncture is evaluated against the standards of its own industry, not against unrelated business types.

Source: GradeForAI Benchmark Database, n=480,000+ businesses scored. Methodology v6.2.

04

YOUR SCORE AT A GLANCE

Four dimensions of AI agent readiness,
industry-calibrated for your vertical.

Your Score at a Glance

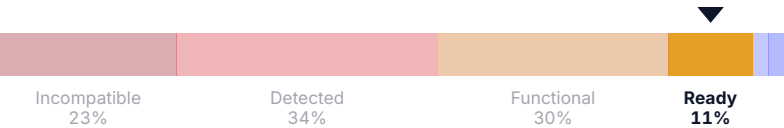
50 /100

AGENT READY

DIMENSION	SCORE	
Agent Accessibility	78	
Transaction Completeness	80	
Data Reliability	18	
Competitive Position	80	
Composite	50	

Source: GradeForAI Benchmark Database, n=480,000+ businesses scored. Methodology v6.2.

SCORE DISTRIBUTION



Your band: **Agent Ready**. Marker shows position among 480,000+ scored businesses.

HOW TO READ

Each bar shows your score (0 - 100). The ink - blue fill is your score.

Scores are industry - calibrated: a 60 in dental means something different than a 60 in legal services.

The strip below shows where you fall among all 480,000+ businesses in our database.

Competitive Position

PERCENTILE RANK

BUSINESSES COMPARED

COMPETITIVE SCORE

85th

9

80/100

- Ranked in the 80th percentile among acupuncture businesses in Napa

Source: GradeForAI Benchmark Database, n=480,000+ businesses scored. Methodology v6.2.

06

PRIORITY ACTION PLAN

The highest-impact fixes, ranked by potential score improvement.



Priority Action Plan

The 2 highest-impact fixes for your business, ranked by potential score improvement.

#	ACTION	DIMENSION	EFFORT
01	Add Service or Product schema with operational fields so AI agents know exactly what your business offers. Without structured service data, agents cannot match customer requests to your specific services.	Data Reliability 18/100	Medium 1 - 2 hours
02	Add openingHoursSpecification to your schema.org markup so AI agents can verify your business is open before booking or recommending. Hours data is critical for agents scheduling on behalf of users.	Data Reliability 18/100	Medium 1 - 2 hours

Source: GradeForAI Benchmark Database, n=480,000+ businesses scored. Methodology v6.2.

07

DETAILED FINDINGS

What AI agents found on your website, and exactly what to fix.

Agent Accessibility

78

Can AI agents physically navigate your website, interact with forms, and access content without being blocked?

WHAT AI AGENTS FOUND

- **OPERATIONAL** AI agents can reliably navigate your site structure and interact with page elements
- **OPERATIONAL** No access barriers detected -- AI agents have full access to your site
- **OPERATIONAL** AI agents can fill out and submit your forms accurately
- **OPERATIONAL** AI agents can understand your page structure and find key content sections
- **OPERATIONAL** AI agents can navigate between elements on your site using keyboard-like interactions
- **OPERATIONAL** Your site renders correctly across device viewports used by AI agents
- **OPERATIONAL** No agent-blocking security platforms detected
- **OPERATIONAL** Your robots.txt explicitly permits AI agent crawlers to access your site
- **INFORMATIONAL** Sitemap exists but is not referenced in robots.txt -- some AI agents may not discover it
- **OPERATIONAL** AI agents can access all page content without executing JavaScript
- **OPERATIONAL** Clean page structure allows AI agents to parse content efficiently
- **OPERATIONAL** AI agents can programmatically navigate your site using structured navigation elements
- **OPERATIONAL** AI agents can extract structured data from your site through JSON-LD markup

WHAT TO FIX

- Add a Sitemap: directive to your robots.txt pointing to /sitemap.xml **[Medium | Varies]**

Transaction Completeness

80

Can AI agents complete the core transaction for your business type, whether that is booking, scheduling, or purchasing?

WHAT AI AGENTS FOUND

- **OPERATIONAL** AI agents can facilitate payments through an integrated payment system
- **INFORMATIONAL** Contact or inquiry form available, but forms require human follow-up and are not agent-completable transactions
- **OPERATIONAL** Low-friction form (5 fields) - - AI agents can complete this form quickly and reliably
- **INFORMATIONAL** Transaction language found but no integrated platform for AI agent task completion
- Guest access not evaluated - - authenticated access is standard for medical businesses
- **OPERATIONAL** Clickable phone link detected - - AI agents can initiate calls on behalf of users
- **OPERATIONAL** Your site has an intentional AI bot access policy - - agents know whether they are welcome

WHAT TO FIX

- Add an appointment scheduling platform or patient portal link so AI agents can help patients book appointments **[Medium | Varies]**
- Add pricing or fee information so AI agents can compare your services on behalf of users. Price transparency is a key factor in agent-driven purchase decisions. **[Medium | 1-2 hours]**
- Create an agent-card file (agent.json) at /.well-known/agent.json. This tells AI agents your capabilities, services, and how to interact with your business programmatically. Part of the A2A (Agent-to-Agent) protocol standard. **[Easy | 15 min]**

COPY INTO YOUR SITE

TEMPLATE · /.WELL-KNOWN/AGENT.JSON

```

1  {
2    "name": "Journey Wellness Center",
3    "description": "[YOUR BUSINESS DESCRIPTION]",
4    "url": "https://journeynapa.com",
5    "capabilities": ["booking", "quotes", "payments"],
6    "contact": {
7      "phone": "[YOUR PHONE]",
8      "email": "[YOUR EMAIL]"
9    }
10 }
```

- Consider implementing UCP (Universal Commerce Protocol) or ACP (Agentic Commerce Protocol) for standardized AI shopping agent interaction. These emerging protocols enable direct agent-to-business transactions. **[Hard | 2-4 hours]**
- Create an llms.txt file at your website root. This is a simple text file that tells AI language models what your business does, its services, and contact details. Takes 10 minutes to create. **[Easy | 10 min]**
- Add Product or Service schema with name, description, image, and pricing for AI agent comparison shopping. Complete schema enables agents to present your offerings alongside competitors. **[Medium | 1-2 hours]**
- Add FAQPage schema markup so AI agents can extract answers to common questions before initiating transactions. This pre-transaction information helps agents qualify your business for user requests. **[Medium | 1 hour]**

Data Reliability

18

Is your operational data structured, accurate, and consistent so AI agents can extract and act on it reliably?

WHAT AI AGENTS FOUND

- **INFORMATIONAL** Service descriptions found in page text but not in structured data - - AI agents cannot reliably extract your offerings
- **INFORMATIONAL** Address found in page text but not in structured data - - AI agents may extract it incorrectly
- **OPERATIONAL** AI agents can access all of your page content directly
- **INFORMATIONAL** AI agents can find contact information on your page, but without structured data, extraction may be unreliable
- **OPERATIONAL** Your website shows signs of active maintenance - - AI agents can trust the data is current
- **OPERATIONAL** Secure connection with valid certificate - - AI agents can safely interact with your site
- **INFORMATIONAL** AI agents can partially verify your business identity, but some inconsistencies may cause confusion

WHAT TO FIX

- Add Service or Product schema with operational fields so AI agents know exactly what your business offers. Without structured service data, agents cannot match customer requests to your specific services. **[Medium | 1-2 hours]**
- Add openingHoursSpecification to your schema.org markup so AI agents can verify your business is open before booking or recommending. Hours data is critical for agents scheduling on behalf of users. **[Medium | 1-2 hours]**

COPY INTO YOUR SITE

TEMPLATE · HOMEPAGE <HEAD>

```

1  <script type="application/ld+json">
2  {
3    "@context": "https://schema.org",
4    "@type": "LocalBusiness",
5    "name": "Journey Wellness Center",
6    "url": "https://journeynapa.com",
7    "telephone": "[YOUR PHONE]",
8    "email": "[YOUR EMAIL]",
9    "address": {
10     "@type": "PostalAddress",
11     "streetAddress": "[YOUR ADDRESS]",
12     "addressLocality": "[CITY]",
13     "addressRegion": "[STATE]",
14     "postalCode": "[ZIP]"
15   },
16   "geo": {
17     "@type": "GeoCoordinates",
18     "latitude": "[LATITUDE]",
19     "longitude": "[LONGITUDE]"
20   },
21   "openingHoursSpecification": [
22     {
23       "@type": "OpeningHoursSpecification",
24       "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday"],
25       "opens": "08:00",
26       "closes": "17:00"
27     }
28   ],
29   "priceRange": "$$",
30   "description": "[YOUR BUSINESS DESCRIPTION]"
31 }
32 </script>

```

- Add address and geo coordinates to your schema.org markup so AI agents can route users and verify your service area. **[Medium | 1-2 hours]**
- Add Offer schema with price, priceCurrency, and availability so AI agents can compare your pricing with competitors in real time. **[Medium | 1-2 hours]**
- Add areaServed to your schema.org markup with structured GeoShape or Place data for machine-readable service boundaries. This lets AI agents filter your business by geographic coverage. **[Medium | 1-2 hours]**
- Add telephone and email to your schema.org markup for programmatic contact info extraction by AI agents. **[Medium | 1-2 hours]**

- Add your business name, address, and phone number to schema.org markup for consistent AI agent data extraction. Without structured NAP data, agents extract unreliably from page text. [Medium | 1-2 hours]
- Add business hours to your site and schema.org markup. AI agents need to verify you are open before booking or recommending. Missing hours data is a common cause of agent recommendation failures. [Medium | 1-2 hours]

What We Detected

Technology platforms identified during our scan.

CATEGORY	DETECTED
CMS / Website Platform	WordPress
Review Platforms	Google Reviews
Form / Scheduling	Gravity Forms

Detected from HTML, scripts, and metadata. Actual stack may include additional tools not visible externally.

Local Competitor Comparison

How you compare against the top - scoring acupuncture businesses in your area.

DIMENSION	JOURNEYNAPA....	NAPA ACUPUNC...	DR JAMES MUN...	VITAL HEALTH A...
Overall	50	52	40	36
Agent Accessibility	78	41	51	33
Transaction Completeness	80	43	23	18
Data Reliability	18	43	25	40

Green indicates you match or exceed the competitor. Red means they are better positioned for AI agents in that area.

Source: GradeForAI Benchmark Database, n=480,000+ businesses scored. Methodology v6.2.

09

IMPLEMENTATION ROADMAP

A phased approach to improving your AI agent readiness.

30-Day Implementation Roadmap

WEEK 1 -- QUICK WINS

Easy fixes, under an hour each.

No items in this phase.

WEEK 2 -- CORE INFRASTRUCTURE

Medium-effort structural improvements.

Add Service or Product schema with operational fields so AI agents know exactly what your business offers. Without structured service data, agents cannot match customer requests to your specific services.

Add openingHoursSpecification to your schema.org markup so AI agents can verify your business is open before booking or recommending. Hours data is critical for agents scheduling on behalf of users.

WEEKS 3-4 -- ADVANCED

Harder changes requiring development time.

No items in this phase.

10

TWO PATHS FORWARD

Choose DIY implementation or let us handle it.

Two Paths Forward

Path 1 -- DIY Implementation

Use the roadmaps and code templates in this report to implement the fixes yourself or hand them to your web developer. Everything you need is in these pages.

- All recommendations in plain English
- Ready-to-paste code templates
- Difficulty and time estimates
- Two roadmaps to guide order of operations

Cost: Your time (or your developer's)

Path 2 -- Managed Implementation

We implement every recommendation in this report for you. Structured data, agent compatibility fixes, transaction platform integrations, and everything AI agents need to operate on your site.

- All fixes in this report implemented
- Schema.org markup configured
- Agent compatibility and accessibility fixes
- Post-implementation rescan to verify
- 30-day support window

Starting at \$1,500 -- scoped to your specific findings

hello@gradeforai.com

Or reply directly to the email that delivered this report.

About GradeForAI

GradeForAI operates the largest AI Agent Preference scoring database in the world. We have scored over 480,000+ businesses across 170+ verticals and 350+ cities, measuring how ready each business is for the AI agent economy.

480,000+	4	350+
Businesses Scored	Scoring Dimensions	Cities Covered

AI Agent Preference is a category we created because existing frameworks (SEO, AEO) do not address whether AI agents can physically use a website - - navigate it, extract data, and complete transactions. As AI agents become the primary interface between consumers and businesses, agent readiness determines which businesses get customers.

Questions about this report? Email hello@gradeforai.com or visit gradeforai.com.

Disclaimer

This report represents a point-in-time assessment based on publicly available information and automated analysis. Scores may change as your website evolves, as AI agent technology advances, and as our methodology improves. This report does not constitute legal, financial, or technical advice. Consult qualified professionals as appropriate.

This report is confidential and prepared exclusively for **Journey Wellness Center**. Redistribution or publication without written consent from GradeForAI is prohibited.

© 2026 Layered Media LLC. All rights reserved. GradeForAI™ and AI Agent Preference™ are property of Layered Media LLC.